

CDM CONFERENCE 2007
HILTON HOTEL , BARBADOS

“THE CHANGING LANDSCAPE OF
CARIBBEAN DISASTER
MANAGEMENT- VISION BECOMING
REALITY”

*“THE POSITIONING OF DISASTER
MANAGEMENT IN THE REGIONAL
AND NATIONAL DEVELOPMENT
AGENDA”*

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TROPICAL SHIPPING

DISASTER MANAGEMENT – IS IT A TOP POLICY ISSUE ?

- “Emergencies don’t have limitations – neither should our disaster management leaders”
- Quality passionate leadership is mandatory
- Depoliticized funding and budgeting
- Unified voice on policies and legislation
- Public & Private Sector Partnership
- Economic Development linked to Disaster Management ???
- “First Responders First National Policy”

Integration of Partnership Initiatives Into Formal EM & Development Processes

- Comprehensive Emergency Management Plan - Act Locally but Think Globally... EM requires Friends in all places
- Strategic Economic Development Plan - must have a EM component
- Post Disaster Redevelopment Plan (Catastrophic Events)



Develop Regional & National Partners

Local Partners

Local Emergency Management Agency

Small Business Assistance Office - a must

Economic Development Planning Agencies

Law Enforcement, Fire Rescue , Military

Key Government Ministries - eg Tourism Board ; Housing

Local Non Governmental Organizations - Chambers of commerce/Rotary Clubs/Red Cross /Churches/Banking Association/Hotel Associations

Regional Partners

CDERA / Regional Security Force

Regional/Multi National Corporations such a storage food/building companies/carriers

Others

National Partners

U.S. FEMA/Homeland Security

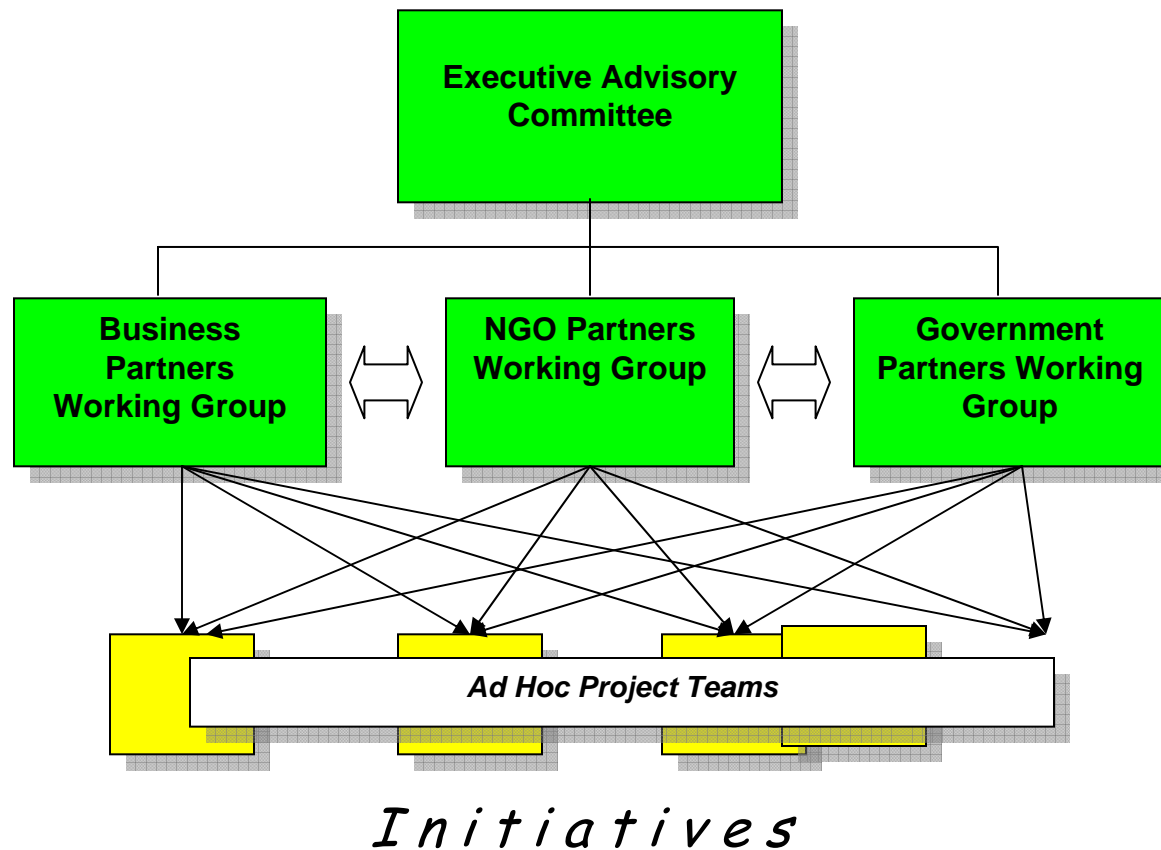
Donor Agencies/Organizations

Others

ESTABLISH A PARTNERSHIP PREPAREDNESS INITIATIVES

- Community/Business Continuity/disaster survival planning assistance
- Mitigation assistance - preparation
- Credentialed early reentry; specially trained advance teams
- Business information portal/emergency communication especially in Tourism sector
- Disaster loans (bridge, SBA, accelerated/pre-qualified commercial)

“HOW THE WORK GETS DONE”



PARTNERSHIP INITIATIVES...CON'T

- Business mutual aid; resource/facility sharing
- Post disaster core business retention strategies/incentives
- Temp housing for businesses- get businesses going
- First responder accommodations - so they can get on with the rescue AND recovery mission
- Fuel/transportation/logistics/energy contingency plans - have a security plan
- Mobilization plan for optimized use of local business resources and capabilities during recovery
- Workforce redevelopment...so critically important to community continuity planning

Closing Points ?

- Approach To DM – all emergencies are local
- Develop a “culture of preparedness”
- A comprehensive approach -
 - (1) Awareness & Understanding
 - (2) Strengths & Weaknesses
 - (3) Expectations of each partner

Finally , we must all play from the same playbook – have solid actionable plans.